



**JAKOB
FOLIN**

CONTACT



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LINKEDIN

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PORTFOLIO

jakobfolin.com

LANGUAGE



SWEDISH

Mother tongue



ENGELSKA

Fluent

WORK EXPERIENCE

GRAPHIC DESIGNER / ART DIRECTOR

Campadre Scandinavia AB & Best of Brands Scandinavia AB / 2018 -

Being a one-person design team for three brands (Campadre, Member and Best of Brands) means a lot of decision making and constantly working against the clock. Some of my daily tasks are creating newsletters, banners for the three sites and content for social media.

GRAPHIC DESIGNER / PRODUCTION ARTIST

Lidl Sverige KB / 2013 - 2017

As a graphic designer at Lidl I learned to work with short deadlines and the many inputs from all parts of the company. Some of my daily tasks were:

- producing the weekly commercial leaflets and campaign material
- creating ads for print, online banners and social media content

GRAPHIC / WEB DESIGNER

Freelance / 2011 - 2018

I started my own company when I was 16 and has worked on and off with projects ever since. Some examples of previous projects:

- wordpress site for a small law firm
- branding and wordpress site for a management consulting firm

ADDITIONAL EXPERIENCE

INTERNSHIP – GRAPHIC DESIGNER

Reabyrån / 2012

I spent a nine week long internship at Reabyrån, which is a pure production agency. Some of my projects were:

- producing an employee handbook for one of their largest clients
- launching the project of redesigning Reabyrån's website in Wordpress

EDUCATION

MOTION CREATIVE

Hyper Island / Stockholm / Sweden / 2017 - 2018

MEDIA – INRIKTNING GRAFISK DESIGN

MediaGymnasiet / Stockholm / Sweden / 2010 - 2013